

T-shirt design challenge

Teacher's notes

The big question

How can we support Poppyscotland?

Level

Second

Experiences and outcomes

I can develop and communicate my ideas, demonstrating imagination and presenting at least one possible solution to a design problem. **EXA 2-06a**

By experiencing the setting up and running of a business, I can collaborate in making choices relating to the different roles and responsibilities and have evaluated its success. **SOC 2-22a**

I have the opportunity to choose and explore an extended range of media and technologies to create images and objects, comparing and combining them for specific tasks. **EXA 2-02a**

Additional resources

Poppyscotland Learning website:

<http://learning.poppyscotland.org.uk/resources-category/education/>

www.rednoseday.com

www.childreninneed.co.uk

www.oxfam.co.uk

Introduction

This challenge allows learners to explore their creativity and to demonstrate knowledge and understanding of how images can effectively promote an organisation. It should also give the children the opportunity to express what they already know about Poppyscotland and to extend this knowledge.

The children should understand through research the idea of remembrance and to identify some of the activities of Poppyscotland.

Children should research logos and emblems of famous organisations, e.g. Children in Need, Oxfam, Comic Relief.

In taking on this challenge, the children should explore art techniques and experiment with the traditional image of the poppy. Their T-shirt design should incorporate the poppy emblem and the year. The choice of medium should be left to the children. Some may prefer to design the T-shirt using their IT skills and print this. For others a choice of art materials should be available.

The children should then work in pairs to discuss the best way of marketing the T-shirts and where they could advertise these. The children should estimate selling costs.

T-shirt design challenge

Designs could be scanned and printed onto iron-on transferable paper to create T-shirts. Alternatively, designs may be created on a computer and printed straight to the iron-on paper. If this class were taking on the responsibility of the Poppy Appeal in school it would be a great idea to wear the T-shirts throughout the appeal.

If this were not possible the T-shirt design pictures should be used to form part of a display.

Photos of the T-shirts can be submitted to Poppy Scotland via this email address:

learning@poppyscotland.org.uk

T-shirt design challenge

Your challenge

Poppyscotland have many volunteers all over Scotland and would like them to be recognisable during Poppy Appeal. They would like T-shirts designed to include their logo and the year. (Perhaps looking at other organisations who design T-shirts would help – Red Nose Day, Children in Need.)

Discuss in pairs how to market and advertise these, where to sell and costs.

Learning intention

I am learning to use my knowledge of a product or organisation to design a T-shirt relevant to that product.

Success criteria

- Work collaboratively to research similar products.
- Design a T-shirt representative of and relevant to Poppyscotland.

T-shirt design challenge

Peer marking exercise / self-assessment

■ ■ ■ Traffic light the following statements.

Experiences and outcomes

- I researched and know about some of the activities of Poppyscotland. **EXA 2-06a**
- I researched and am aware of different logos and emblems of famous organisations. **EXA 2-06a**
- I know different ways to market and sell products. **SOC 2-22a**
- I know different ways to advertise products. **SOC 2-22a**
- I designed a T-shirt representative of Poppyscotland. **EXA 2-02a**

What I did best:

I am still working on: