

Poppy Seed Packet Design Challenge



Teacher's Notes

The Big Question: How can we support Poppyscotland? **Level:** Second

Experiences and Outcomes

I can develop and communicate my ideas, demonstrating imagination and presenting at least one possible solution to a design problem.

EXA 2-06a

Additional Resources

Poppy Seed Packet Design Resource – see below.

Poppy seeds can also be ordered for free from the Poppyscotland Learning website via the following link:

<http://learning.poppyscotland.org.uk/resources/order-education-pack/>

Introduction

With the pupils, explore different types of seed packaging with samples you have brought in. With the pupils explore the concepts of reducing packaging waste, using recycled materials and being cost effective.

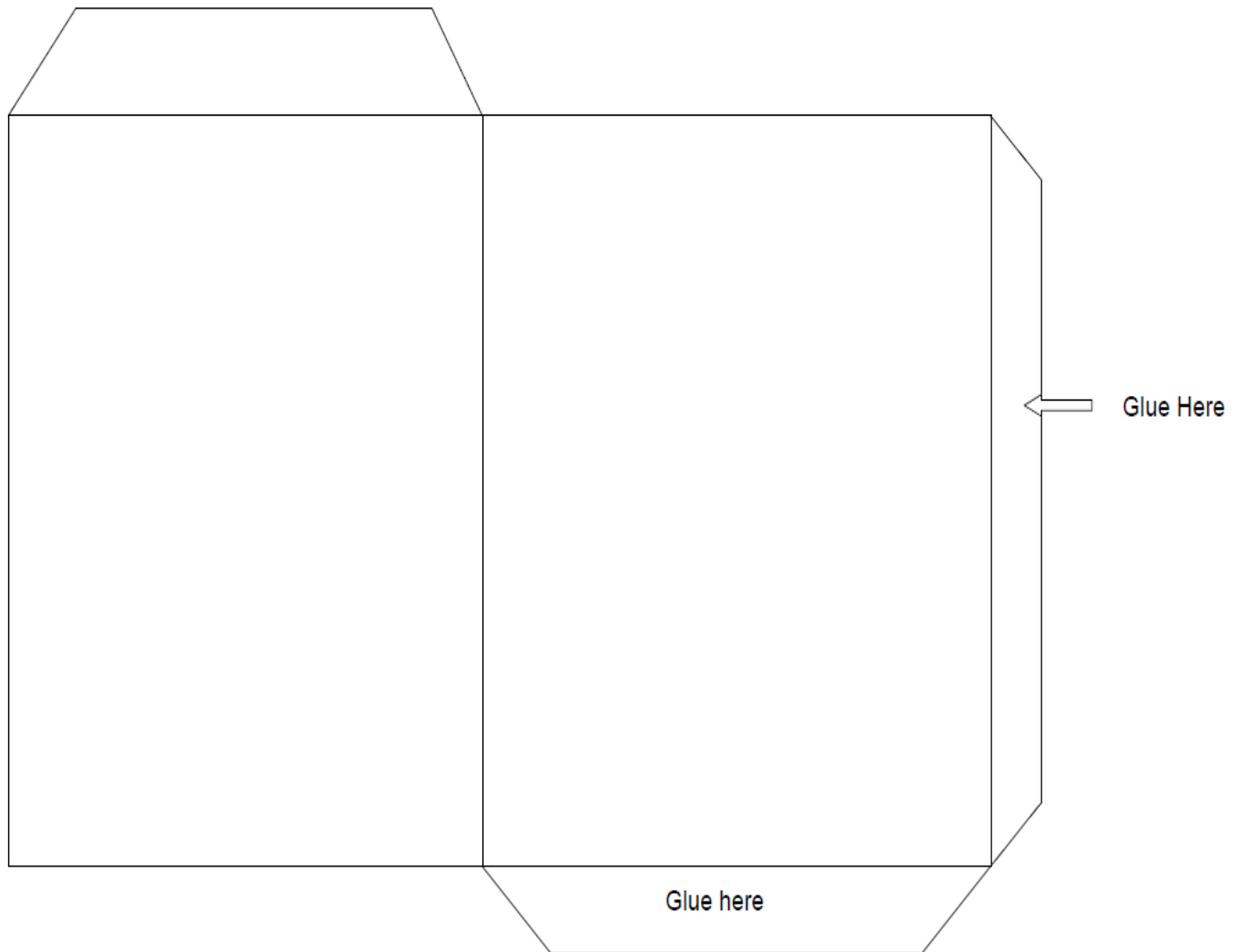
The children will then be involved in designing their own seed packets with specific measurements and criteria.

The class can then vote on the best design and produce it in order to sell their poppy seeds.

Poppy Seed Packet Design Challenge



Poppy Seed Packet Design Resource



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Your Challenge

Poppyscotland send out packets of poppy seeds to schools in Scotland to encourage the growth of the poppy nationwide. However your school would like to sell their own poppy seeds, from the poppy flowers in the school garden, to the local community in order to raise money for Poppyscotland.

Your challenge is to design the packaging for these poppy seeds and you can use the seed packet template (**Poppy Seed Packet Design Resource**) to get you started.

Learning Intention

I am learning to design packets to be used for marketing and packaging goods and products which will be sold.

Success Criteria

Working independently you will:

- Look at examples of seed packaging for ideas;
- Design an original seed packet;
- Create a seed packet design which includes:
 - the product name
 - poppy flower illustration
 - planting instructions
 - who will be benefiting from each sale of seeds.

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What Progress Have I Made Today?

Peer Marking Exercise / Self-Assessment



Traffic light the following statements:

I developed and communicated my ideas through my design of packaging for poppy seeds.

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I demonstrating imagination in my design of packaging for poppy seeds

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I designed an original seed packet.

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I created a seed packet design which includes the product name.

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I created a seed packet design which includes poppy flower illustrations.

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I created a seed packet design which includes planting instructions.

EXA 2-06a

What I did best: _____

I am still working on: _____
: _____